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# HASLEY PITMAN

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Gainesville, FL



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@HasleyPitman



Hasley Pitman

## Skills

- Adobe Premiere
- Adobe Photoshop
- ENPS

## Awards & Recognition

- UF College of Journalism  
2019-2020 Hearst  
Television Features  
Nominee
- UF Well-Rounded  
Panhellenic Scholar Award  
2018-2019
- UF's College of Liberal Arts  
& Sciences Anderson  
Scholar Award 2018
- 2018 Florida AP "Best  
Breaking News" WUFT-FM
- UF College of Journalism &  
Communications Judy  
Lynn Prince Scholarship

## Affiliations

- UF Order of Omega  
Greek Honor Society
- GatorLaw First-  
Generation College  
Mentorship Program

## Education

Bachelor of Science in Telecommunication - News 05/2020  
Minor in Leadership  
University of Florida Gainesville, FL  
GPA **3.98/4.0**  
• UF in Florence, Italy - Global Perspectives 05/2018 - 06/2018

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## WUFT

Gainesville, FL

### Multimedia Journalist & Anchor

08/2018 - Present

- Researching, pitching, interviewing, writing & editing PKGs, VOSOTs & digital stories
- Reporting on-air local & national news stories for 13+ North Central Florida counties
- Attending afternoon pitch meetings, working closely with station managers
- Collaborating on specially selected teams to produce news specials, such as *After the Eye: Hurricane Michael One Year Later* & *Invisible Aftermath: Mental Health Effects in Children Post Hurricane*

### Radio Producer & Reporter

01/2018 - 05/2018

- Pitched & wrote local stories weekly for on-air in 16+ North Central Florida counties
- Produced & broadcasted hourly updates with Wraps & Readers
- Updated community members live via Twitter on news coverage

## UF College of Journalism & Communications

Gainesville, FL

### College Liaison

04/2019 - Present

- Managing 100+ college tours for prospective students
- Tutoring students in classes within the college
- Working with faculty and administration to facilitate alum, donor & VIP tours

## Tri Delta

Gainesville, FL

### Vice President of Membership

09/2018- 10/2019

- Oversaw recruitment process of over 1,600 new members, following UF Panhellenic regulations
- Led 200+ current members through process, organizing events & workshops
- Managed \$10,000 budget for events
- Attended Tri Delta Collegiate Leadership Conference in Dallas, TX

## NBC News

New York, NY

### Social Newsgathering Intern

06/2019 - 08/2019

- Discovered, verified & reported on news-worthy user-generated content for publication purposes across all NBCUniversal partners and platforms
- Researched, produced & wrote 10 news articles that published on platforms such as NBCNews.com and Today.com
- Published [#1 story](#) on NBCNews.com on Thursday, July 11th with over 1.3 million views

## WCJB-TV 20

Gainesville, FL

### Multimedia Journalist Intern

08/2018 - 12/2018

- Researched & pitched local stories for the 11 p.m. broadcast
- Shot b-roll footage & conducted interviews for packages
- Wrote VOSOTs & PKGS & turned into digital media stories, using AP Style

## UF Dance Marathon

Gainesville, FL

### Public Relations Captain

08/2017 - 05/2018

- Promoted & publicized details of community events to the greater Gainesville area to reach new audiences and potential donors
- Increased public awareness for DM at UF by strategizing new ways to gain both local & statewide media coverage
- Managed social media platforms such as Facebook, Instagram & Snapchat

### Emerging Leader

08/2016 - 05/2017

- Communicated ideas for program improvement for the largest student run philanthropic event in the South East
- Marketed the brand & raised awareness for the program through social media outlets
- Managed & fundraised funds for the Miracle Children & Network