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# HASLEY PITMAN

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## Skills

- Adobe Premiere
- Adobe Photoshop
- Social Media

## Awards

- UF Well-Rounded Panhellenic Scholar Award 2018-2019
- UF's College of Liberal Arts & Sciences Anderson Scholar Award 2018
- 2018 Florida AP "Best Breaking News" WUFT-FM
- UF College of Journalism & Communications Judy Lynn Prince Scholarship

## Affiliations

- UF Order of Omega Greek Honor Society
- GatorLaw First-Generation College Mentorship Program

## Education

Bachelor of Science in Telecommunication - News 05/2020  
Minor in Leadership  
University of Florida Gainesville, FL  
GPA **3.98/4.0**  
• UF in Florence, Italy - Global Perspectives 05/2018 - 06/2018

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## WUFT

Gainesville, FL

### Evening Anchor & Reporter

08/2018 - Present

- Collecting information, pitching, interviewing, writing and editing stories
- Reporting on-air local and national news stories for 13+ North Central Florida counties
- Attending afternoon pitch meetings, working closely with station managers

### Radio Producer & Reporter

01/2018 - 05/2018

- Pitched & wrote local stories weekly for on-air in 16+ North Central Florida counties
- Produced & broadcasted hourly updates with Wraps & Readers
- Updated community members live via Twitter on news coverage

## Tri Delta

Gainesville, FL

### Vice President of Membership

09/2018- Present

- Overseeing recruitment process of over 1,600 new members, working with UF Panhellenic
- Leading current 200 members through process, organizing events and workshops
- Managing \$10,000 budget for events

## UF College of Journalism & Communications

Gainesville, FL

### College Liaison

04/2019 - Present

- Managing 75+ college tours for prospective students
- Tutoring students in classes within the college
- Working with faculty and administration to facilitate alum, donor & VIP tours

## NBC News

New York City, NY

### Social Newsgathering Intern

06/2019 - 08/2019

- Found, cleared & verified crucial user-generated data for all NBCU platforms and partners
- Researched, developed, interviewed & wrote 10 stories for NBCU platforms and partners
- Published #1 story on NBCNews.com on Thursday, June 11th with over 1.3 million views

## WCJB

Gainesville, FL

### Multimedia Journalist Intern

08/2018 - 12/2018

- Researched and pitched local stories for the 11 p.m. broadcast
- Shot b-roll footage and assisted in interviews for packages
- Wrote VOSOTs and PKGS and turned into AP style digital media stories

## UF Dance Marathon

Gainesville, FL

### Public Relations Captain

08/2017 - 05/2018

- Promoted and publicized details of community events to the greater Gainesville area to reach new audiences and potential donors
- Increased public awareness for DM at UF by strategizing new ways to gain both local and statewide media coverage
- Managed social media platforms such as Facebook, Instagram and Snapchat

### Emerging Leader

08/2016 - 05/2017

- Communicated ideas for program improvement for the largest student run philanthropic event in the South East
- Marketed the brand & raised awareness for the program through social media outlets
- Managed & fundraised funds for the Miracle Children & Network