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HASLEY PITMAN

 hlpitman@ufl.edu

 Gainesville, FL

 904-652-7698

 @HasleyPitman

 Hasley Pitman

Skills

- Microsoft Office
- Adobe Premiere
- Adobe Photoshop
- Social Media

Education

Bachelor of Science in Telecommunication - News 05/2020

Minor in Leadership

University of Florida, Gainesville, FL

GPA 3.98/4.0

- UF in Florence - Global Perspectives 05/2018 - 06/2018

Experience

Evening Anchor & Reporter,

WUFT News, Gainesville, FL

08/2018 - Present

- Collecting information, interviewing, writing and editing stories
- Reporting on-air local and national news stories
- Attending afternoon pitch meetings, working closely with station managers

Vice President of Membership,

Delta Delta Delta, Gainesville, FL

09/2018- Present

- Overseeing recruitment process of over 1,600 new members coming through door, working with UF Panhellenic Recruitment
- Leading current 200 members through process, organizing events and workshops

College Liaison,

UF College of Journalism and Communications, Gainesville, FL

09/2017 - Present

- Hosting tours for prospective students, alumni and professionals
- Tutoring students in classes within the college
- Working with faculty and administration to schedule and facilitate tours

Multimedia Journalist Intern,

WCJB TV 20, Gainesville, FL

08/2018 - 12/2018

- Collected and researched local stories for the evening news
- Shot b-roll footage and assisted in interviews for evening packages
- Wrote VOSOT scripts and packages and turned into digital media stories

Administrative Assistant,

Lay Pitman & Associates, Jacksonville, FL

06/2018 - 08/2018

- Managed & distributed information within the office
- Used Quickbooks for time sheets and payroll
- Prepared business agendas and correspondence documents
- Edited documents and filed paperwork

Public Relations Captain,

UF Dance Marathon, Gainesville, FL

08/2017 - 05/2018

- Promoted and publicized details of community events to the greater Gainesville area to reach new audiences and potential donors
- Increased public awareness for DM at UF by strategizing new ways to gain both local and statewide media coverage
- Managed social media platforms such as Facebook, Instagram and Snapchat

Social Media Manager / Business to Business Manager

Vale Co. Marketing Team, Gainesville, FL

01/2017 - 06/2017

- Managed Instagram and Facebook Posts (Photography and Captions)
- Reached over 5,000 new viewers
- Branded and marketed the business in the community and with other businesses

Awards

- UF Panhellenic Well-Rounded Panhellenic Scholar Award 2018-2019
- UF's College of Liberal Arts & Sciences Anderson Scholar Award 2018
- UF College of Journalism & Communications Judy Lynn Prince Scholarship
- 2018 Florida College Broadcasters Finalist